



News Release

C3 Alliance Corp Announces Retirement of Co-Founder and President, Philip Jerry Asp

Vancouver, BC, Canada – Tuesday, February 28, 2017 – C3 Alliance Corp (C3) announced today that its Co-founder and President, Phillip Jerry Asp, will be retiring from the company effective March 1, 2017. Mr. Asp plans to spend more time with his family and friends and pursue his work on non-profit initiatives he has been involved with in recent years. Jerry Asp is one of western Canada's most prominent Indigenous leaders. His career reflects his commitment to enhancing the quality of life for Indigenous Peoples through the creation of new business opportunities and the development of skills and capacity within Indigenous communities, while also reflecting his proud Indigenous culture and close ties to the land.

In addition to supporting Indigenous business development, Jerry also applies his leadership skills to serve the public. In 2010, Mr. Asp was awarded the **Skookum Jim** award by the Prospectors and Developers Association of Canada; the **Queen Elizabeth II's Diamond Jubilee Medal** (2013); the **Frank Woodside Past Presidents and Chairs Award** by the Association for Mineral Exploration BC (2016); and, in 2017, he received Indspire's **Award for Business and Commerce**

Mr. Asp was appointed to sit on the Yukon Mine Minister's Advisory Board in 2011. He was the President, CEO and founding member of the Tahltan Nation Development Corporation (1985 -1993), the largest Indigenous-owned and operated heavy construction company in Western Canada. He is also a founding member of the National Indian Businessman's Association (1981), the Canadian Aboriginal Minerals Association (1992 - 2013), and co-founder of the National Aboriginal Energy and Power Association (2010).

"Jerry is an inspirational Indigenous leader who is recognized nationally and internationally. With his leadership and vision he has been a powerhouse of change to bring Indigenous, business, and government relations into the modern era. As a Founder and President of C3 Alliance Corp nine years ago, he brought this vision and leadership to the team and our many valued clients. We wish Jerry every success as he focuses his work on South America and the many other non-profit causes he lends his time and energy to advance", said David Caulfield, Chair of the Board, C3 Alliance Corp.

"We wish Jerry success in his pursuits and his interest in spending more time with his family and friends. Jerry will continue to be an advisor to the C3 Board and staff and share his passion and depth of knowledge to teach the C3 *Let's Talk* courses when time and availability prevail," said Dan Jepsen, CEO, C3 Alliance Corp.

About C3 Alliance Corp

C3 Alliance Corp focuses on creating mutually beneficial relationships based on trust, respect, and a commitment to create benefits and certainty between First Nations, business, and governments. We take pride in the solid, long relationships we have developed with First Nations, governments, and the resource sector. At C3, we believe that sustainable resource development requires mutual benefits to local communities, resource sector businesses and regional economies.

To learn more about C3, please visit: <http://www.c3alliancecorp.ca/>

**408 – 688 West Hastings Street
Vancouver, British Columbia
V6B 1P1 Canada**

***NEW* 604-343-4847
info@c3alliancecorp.ca
www.c3alliancecorp.ca**