

3RD Yukon First Nations Resource Conference & Student Job Fair

MARCH 20-21, 2012

THE HIGH COUNTRY INN & CONVENTION CENTRE
4051-4TH AVENUE, WHITEHORSE, YUKON

WORKING TOGETHER
WITH THE LAND

2012 EXHIBITOR PACKAGE

2011 Sponsors



2012 Organizing Sponsors



Statement of Liability Waiver: By registering for and/or attending the 3rd Yukon First Nations Resource Conference & Student Job Fair (the "Conference") in any capacity, you agree that C3 Alliance Corp and its officers, directors, agents, employees, volunteers, affiliates, successors, assigns, and subsidiaries will not be responsible or liable for any loss or damage of any sort that you may incur as a result of your participation in the Conference. C3 Alliance Corp reserves the right to cancel this Conference without penalty other than a refund of registration fees paid to C3 Alliance Corp for services not provided. C3 Alliance Corp further reserves the right to reschedule the Conference, refuse admission, or change speakers, location, or content without penalty or the refund of registration fees paid. Each attendee shall be personally responsible for his/her behavior. The organizers will accept no responsibility for the behavior of any attendee or outside entity during the event.

3RD Yukon First Nations Resource Conference & Student Job Fair

MARCH 20-21, 2012

THE HIGH COUNTRY INN & CONVENTION CENTRE
4051-4TH AVENUE, WHITEHORSE, YUKON

WORKING TOGETHER
WITH THE LAND

Benefits of attending the YFNR Conference & Student Job Fair:

This 3rd Annual Yukon First Nations Resource Conference (YFNRC) & Student Job Fair presents a unique and important opportunity for First Nations, governments and resource companies to learn best practices and techniques to work together in a cooperative and beneficial manner.

- Gain first hand, practical knowledge from successful First Nation partnerships in minerals & mining, power & energy;
- Increase understanding of First Nations culture, heritage and intimate relationships with the land and its resources;
- Meet Yukon College students eager for careers and training in Yukon's resource sector.

Who will be attending the YFNR Conference & Student Job Fair:

- First Nation leaders, Elders, managers and community members
- Human resource recruiters
- Negotiators, mediators and legal personnel involved in resource development and First Nation relations
- Financiers, investors and lenders
- Executives, project managers and staff involved in tourism, service & supply, minerals & mining and power production & transmission
- Business and resource developers
- Resource sector consultants
- Engineering and environmental consultants
- Economic development personnel
- Government personnel involved in resource development, land access, permitting and First Nation relations

3RD Yukon First Nations Resource Conference & Student Job Fair

MARCH 20-21, 2012

THE HIGH COUNTRY INN & CONVENTION CENTRE
4051-4TH AVENUE, WHITEHORSE, YUKON

WORKING TOGETHER
WITH THE LAND

Conference Agenda Overview:

The times listed in blue* are **times that were scheduled specifically to encourage increased traffic** in the Exhibit Hall:

Tuesday March 20th

8:30 AM – 9:15 AM	Conference Opening
9:15 AM – 10:30 AM	Mineral Exploration & First Nation Relations
10:30 AM – 11:00 AM	Nutrition Break in the Exhibit Hall*
11:00 AM – 12:00 PM	Tourism: <i>Yukon's Untapped Opportunities</i>
12:00 PM – 1:30 PM	Lunch in main room <i>with speaker Premier Darrell Pasloski</i>
1:30 PM – 2:30 PM	Education & Training: <i>Preparing for the Future</i>
2:30 PM – 3:00 PM	Nutrition Break in the Exhibit Hall*
3:00 PM – 4:00 PM	Placer Mining: <i>A Yukon Tradition</i>
4:00 PM – 6:00 PM	Meet & Greet Mixer in the Exhibit Hall*

Wednesday March 21st

8:30 AM – 9:00 AM	Coffee & Exhibitor Showcase in the Exhibit Hall*
9:00 AM – 10:30 AM	Service & Supply
10:30 AM – 11:00 AM	Nutrition Break in the Exhibit Hall*
11:00 AM – 12:00 PM	Power & Transmission
12:00 PM – 1:00 PM	Networking Lunch in the Exhibit Hall*
1:00 PM – 2:00 PM	Successful Community Outreach & Education
2:00 PM – 3:30 PM	(Exhibitor Tear Down in the Exhibit Hall)
2:00 PM – 3:30 PM	Advanced Exploration & Mining & First Nation Relations
3:30 PM – 3:45 PM	Conference Closing Remarks

3RD Yukon First Nations Resource Conference & Student Job Fair

MARCH 20-21, 2012

THE HIGH COUNTRY INN & CONVENTION CENTRE
4051-4TH AVENUE, WHITEHORSE, YUKON

WORKING TOGETHER
WITH THE LAND

Exhibitor Deadlines & Onsite Itinerary:

	DATE	DETAILS
1	FEBRUARY 13	Exhibitor Early Bird Registration Deadline
2	FEBRUARY 19	Hotel Room-block release date – book your room while you can!
3	FEBRUARY 29	All additional Exhibitor Booth requirements must be expressed to Sarah Lane, Conference Manager (this includes items such as: extra chairs, high-speed internet access, additional Exhibit-only passes, etc.)
4	MARCH 1	High Country Inn to begin accepting Exhibitor Shipments (<i>Please Note:</i> To ensure proper handling, please use the Conference shipping label which has been provided for your use, at the end of this document)
5	MARCH 19	Onsite Conference Exhibitor Load-In from 3 PM – 6 PM
6	MARCH 21	Exhibitor Tear-down 2:00 PM (no sooner please, networking lunch at noon – 1 PM in the Exhibit Hall)

3RD Yukon First Nations Resource Conference & Student Job Fair

MARCH 20-21, 2012

THE HIGH COUNTRY INN & CONVENTION CENTRE
4051-4TH AVENUE, WHITEHORSE, YUKON

WORKING TOGETHER
WITH THE LAND

Exhibitor Benefits:

- ✓ One **complimentary Conference registration**, which includes access to all Sponsored activities, including the Meet & Greet and both lunches
- ✓ One **exhibit-only pass** for exhibitors, which includes access to Meet & Greet, lunches and coffee breaks (additional passes may be purchased in advance, see pricing)
- ✓ Access to 150 students and potential employees attending from the Yukon College

Booth Specifics:

Each **10 ft wide x 7 ft deep, carpeted booth** space with **blue draping** includes:

- ✓ One **8ft skirted table** with **2 chairs** (**all linens and skirting to be white**)
- ✓ Basic **15 amp power** supply (additional requirements at an additional cost, please bring your own power cord)
- ✓ Basic **WIFI** (hi-def streaming at additional cost and will be coordinated through NorthwesTel, pricing TBD, please notify if needed before February 29th)

3RD Yukon First Nations Resource Conference & Student Job Fair

MARCH 20-21, 2012

THE HIGH COUNTRY INN & CONVENTION CENTRE
4051-4TH AVENUE, WHITEHORSE, YUKON

WORKING TOGETHER
WITH THE LAND

List of Exhibitor Fees:

Costs for additional requirements are listed below. Please **advise if you require any of these additional items by email to sarah@selconferenceservices.com BEFORE February 29th. Prices below include GST (GST # 84408-0028-RT-0001):**

BOOTH FEES & ADDITIONAL COSTS:	On or Before February 13	On or After February 14
10 ft x 7 ft carpeted booth space, blue draping & white linen	\$699	\$799
Additional Exhibitor Pass	\$99	\$125

Booth Registration Process:

1) To purchase a booth – please visit:

<https://reg.conexsys.ca/yfnrc12reg/default.htm?SessionCode=696704324>

OR

Call Sarah at 250.591.7999 to register by phone

2) Once payment has been received, Exhibitor will then have choice of booth space. Booth numbers will be assigned on a first-come, first-served basis, upon receiving payment for the booth.

3RD Yukon First Nations Resource Conference & Student Job Fair

MARCH 20-21, 2012

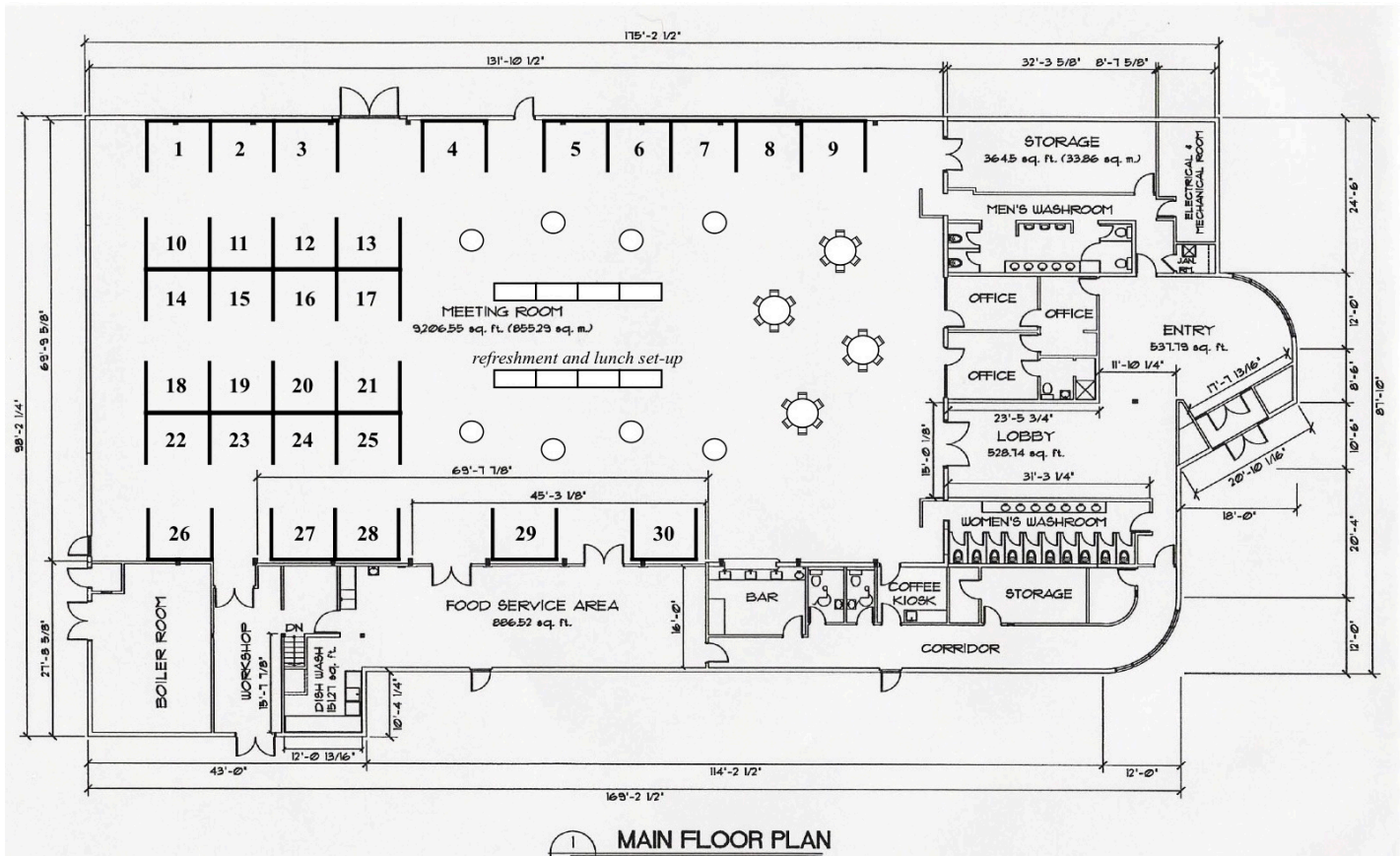
THE HIGH COUNTRY INN & CONVENTION CENTRE
4051-4TH AVENUE, WHITEHORSE, YUKON

WORKING TOGETHER
WITH THE LAND

Booth Selection:

Currently, **booths 10 – 17 and 18 – 25** have been reserved for Exhibitors. Sponsor booths will be strategically positioned around the perimeter of the room.

PLEASE NOTE: Seating in the middle of the room is subject to change to accommodate the different needs for each of the functions that will be held in this room.



3RD Yukon First Nations Resource Conference & Student Job Fair

MARCH 20-21, 2012

THE HIGH COUNTRY INN & CONVENTION CENTRE
4051-4TH AVENUE, WHITEHORSE, YUKON

WORKING TOGETHER
WITH THE LAND

Shipping Label:

Please cut along the lines and attach to the boxes you are shipping to the Conference. The hotel will accept shipments for the Conference **any time after March 1st**. There will not be any additional fees incurred as a result of storing your materials.

NOTE: Exhibitors are responsible for organizing their own return shipment arrangements.

Should you have any questions, please don't hesitate to contact me!

Sarah Lane
Conference Manager
3rd Annual Yukon First Nations Resource Conference & Student Job Fair
250.591.7999 / sarah@selconferenceservices.com

**TO: High Country Inn &
Yukon Convention Centre
4051- 4th Avenue
Whitehorse, Yukon Y1A 1H1**

ATTENTION: Kim Stavert, Samantha Crowell or Caroline De Fina



DELIVERY FOR THE:
YUKON FIRST NATIONS RESOURCE CONFERENCE MARCH
19 – 21, 2012 (including pre-conference date)
Onsite delivery questions call: 867-456-2248

THIS BOX BELONGS TO:

(PLEASE INSERT NAME OF YOUR COMPANY / BOOTH #)